



Press Release
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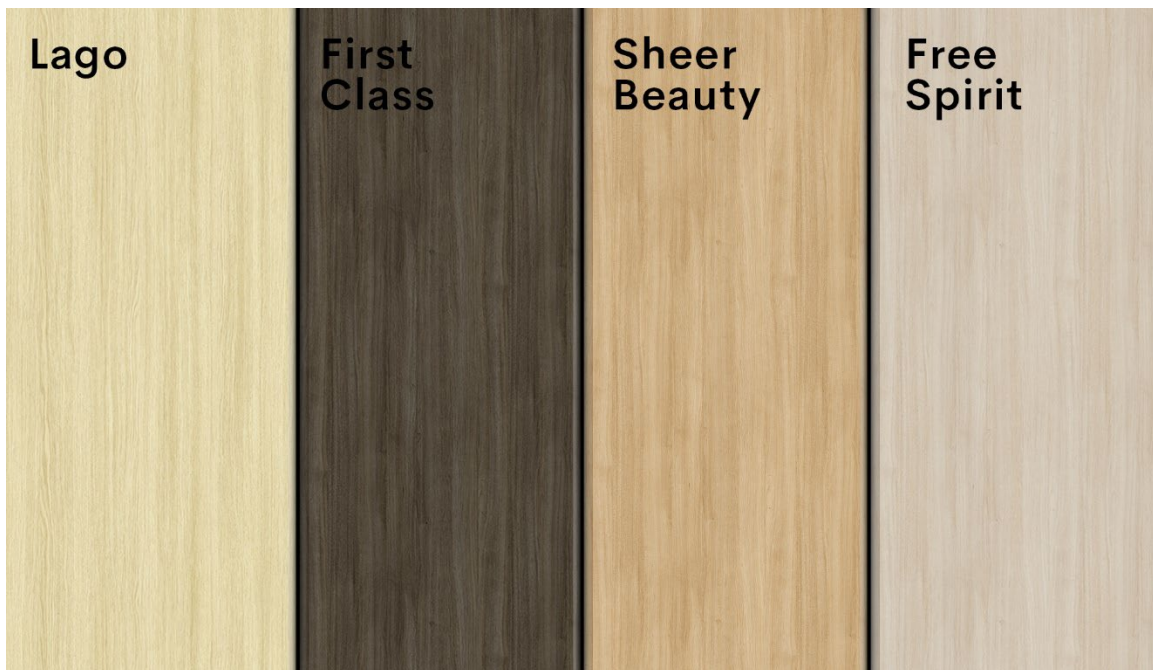
New finishes and colors: Artopex offers a world of new possibilities

Granby (Quebec), June 29, 2022 - The summer of 2022 marks the arrival of four new wood grain colors, three new FENIX® laminate colors and four new enamel colors.

In addition, enamel colors will now be offered without surcharge on the vast majority of components and metal products in the various Artopex collections.

Available now, this wide variety of finishes, textures and colors will allow the realization of original and distinctive projects, without any limitations!

The arrival of Lago, First Class, Sheer Beauty and Free Spirit!



Among the four new laminate colors, you will find **Lago** and **Sheer Beauty**, which are perfectly in line with the Scandinavian-inspired trends that are currently very strong in residential and commercial interior design.

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Lago, offered in a Supermat finish, is a very pale, even slightly bleached wood. As its name suggests, Sheer Beauty reveals the natural aspect of noble wood species such as American white oak. Its Karisma finish brilliantly reproduces the richness of natural wood.

"We are pleased to have colors such as Lago and Sheer Beauty as part of our offering: durable and timeless choices that we never tire of," explains Jean Barbeau, Director of Research and Development.

First Class, with its deep brown tones and grayish accents, is perfect for a more hushed atmosphere. **Free Spirit** is somewhere between white and gray. It's a smart choice that lets you create a bright atmosphere without the glare of pure white. These are also available in the new Karisma finish.

More richness with FENIX[®]



Known for its beauty and sophisticated finish based on nanotechnology, the FENIX[®] finish also has several very practical properties. It resists scratches, which disappear thanks to thermal regeneration. It also absorbs light, creating an **extremely matte** surface. FENIX[®] laminates are very silky and offer a unique user experience.

Already offered in black, Artopex adds 3 new FENIX[®] colors: Grigio Bromo, Grigio Londra and Bianco Kos.

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"Since its release in 2018, FENIX® was in high demand, especially for executive offices and conference rooms. This type of finish gives richness and durability to furniture. That's why we decided to expand our line by offering 3 new colors: **Grigio Bromo**, **Grigio Londra** and **Bianco Kos**!" explains Jean Barbeau.

A rich and trendy color, **Grigio Bromo** is a cool bluish gray that will turn any head. **Grigio Londra** is a truly unique warm gray in earth tones. **Bianco Kos** is a beautiful matte white, one of the purest on the market, that blends perfectly with any decor. Finally, FENIX® Black, which remains at the top of the list of available colors, will now be referred to as **Nero Ingo**.

Endless and colorful possibilities





The Artopex enamel chart will be enhanced with four matte colors (Hypermat) corresponding to the FENIX®, for a total of 34 options.

With limited uses in the past, **enamel colors will be offered for the vast majority of metal components and products.**



Architects and designers will be able to develop harmonious color palettes that will be applied to their choice of furniture and Artopex components. Thanks to a **wide range of metal paint colors**, companies will be able to show their personality, from the chair leg to the components of the Axel collection.

The best part is that the creativity here is priceless: there are no additional fees for specified components in the **34 colors**. "What we wanted to do for our clientele is to offer **more possibilities at the same price**. At Artopex, we are also very creative, and we know that creative people like to have choices. We now allow them to innovate without limits," says Denis Fontaine, Sales Manager.

And there's more...

In keeping with the new color theme, the black Techno (MB) and L (ML) pulls will be offered in white. The bases of the adjustable tables II will be offered in black, silver and white. Finally, all laminate colors will now be available for Axel tiles.

Combined with a large selection of fabrics (359 different colors), felts and acrylics, these new products push the limits and offer an incomparable richness of textures.



So, are you ready to show your colors this summer? Artopex has everything you need to create dynamic and unique work environments.

For more details, please visit our web page on this subject: <https://info.artopex.com/new-colors/>

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About Artopex

Artopex, headquartered in Quebec, was founded in 1980 by Daniel Pelletier. Today, the company has 6 plants across the province and showrooms in strategic locations in Canada and the United States. Artopex is one of the only Quebec manufacturers to offer a complete line of workspace furniture designed and manufactured in Quebec. The company has been a member of the Deloitte Platinum Club as one of Canada's Best Managed Companies for 15 years. The family business wishes to continue its expansion with great pride in its roots and a commitment to its community. For more details, we invite you to visit the Artopex website: www.artopex.com/en/.

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