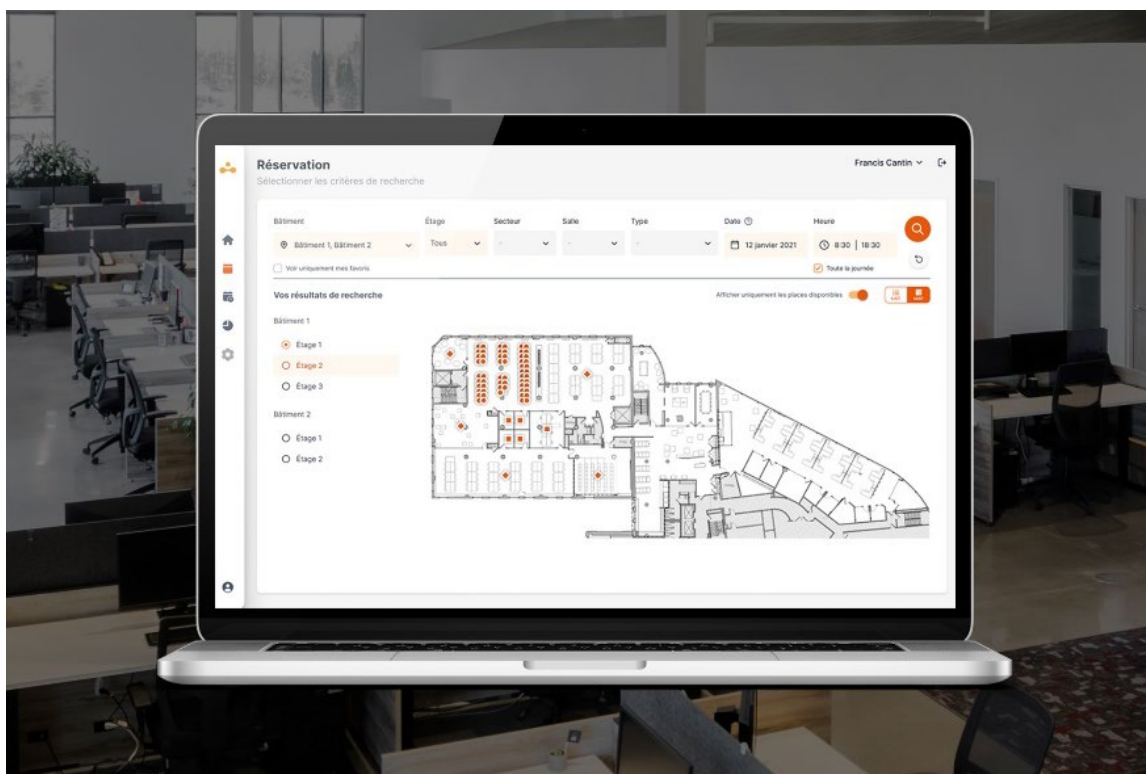


**PRESS RELEASE**

For immediate release

**Artopex announces partnership with technology company GPHY**

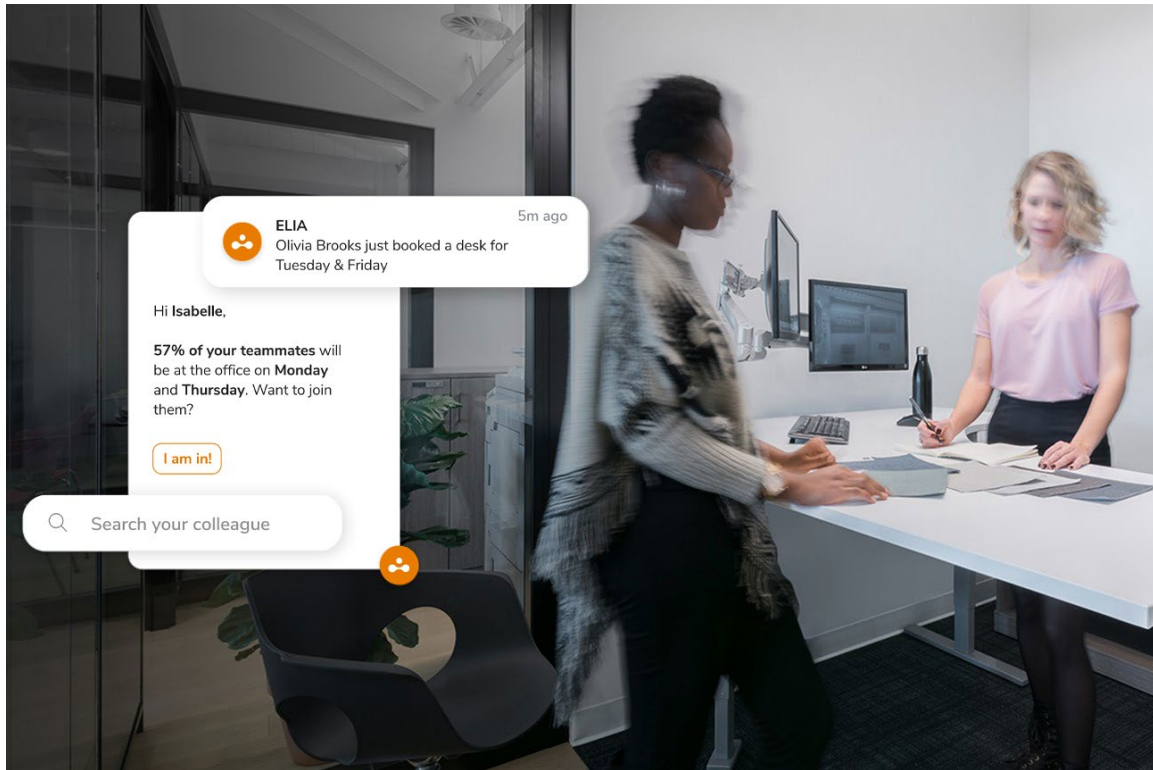
**Granby, Quebec, March 30, 2023** — Artopex is proud to announce its partnership with the Quebec technology company GPHY, especially for the commercialization of ELIA, its space management platform.

**Managing the Hybrid Workplace**

Available as a web and mobile platform, ELIA is dedicated to the **online reservation of work and office spaces**, allowing for better management of shared spaces. It includes an interactive map that updates in real-time, which helps users to reserve their workspace effortlessly and look for their colleagues who have made a reservation.

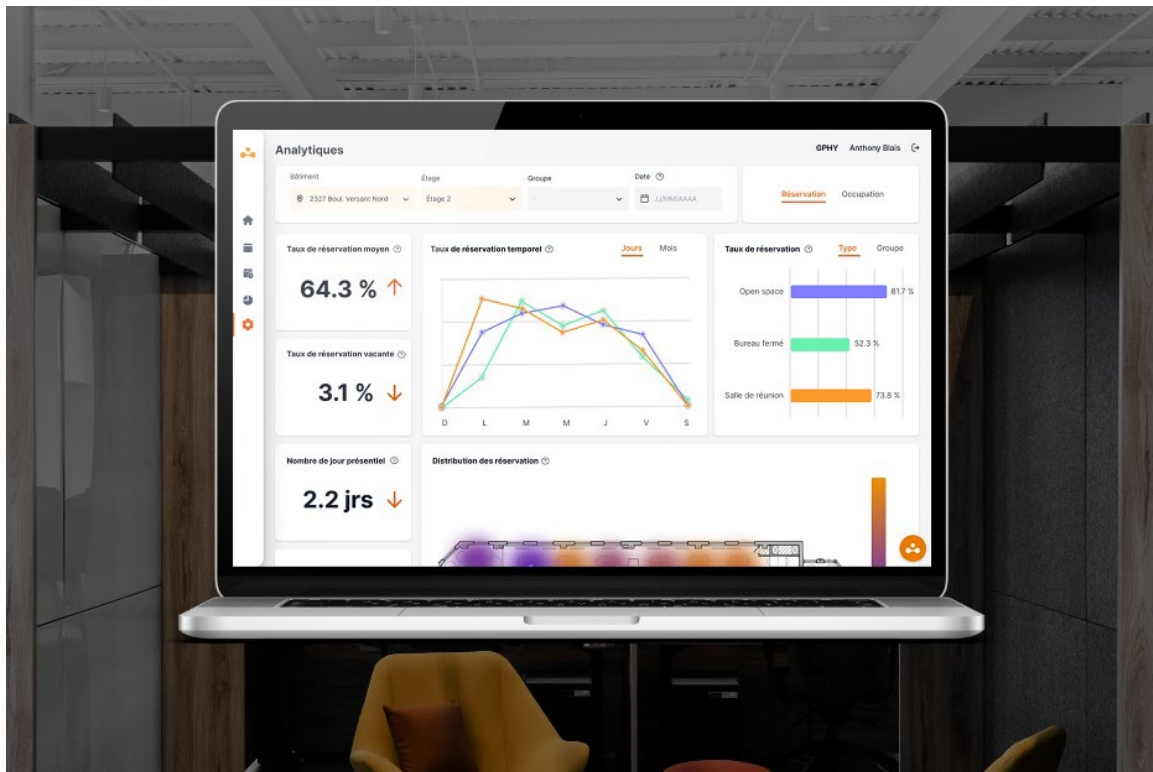
**ELIA, along with Artopex furniture adapted to hybrid work, offers employees a fun and efficient day of face-to-face work.**

## Motivating Staff to Get Back to the Office



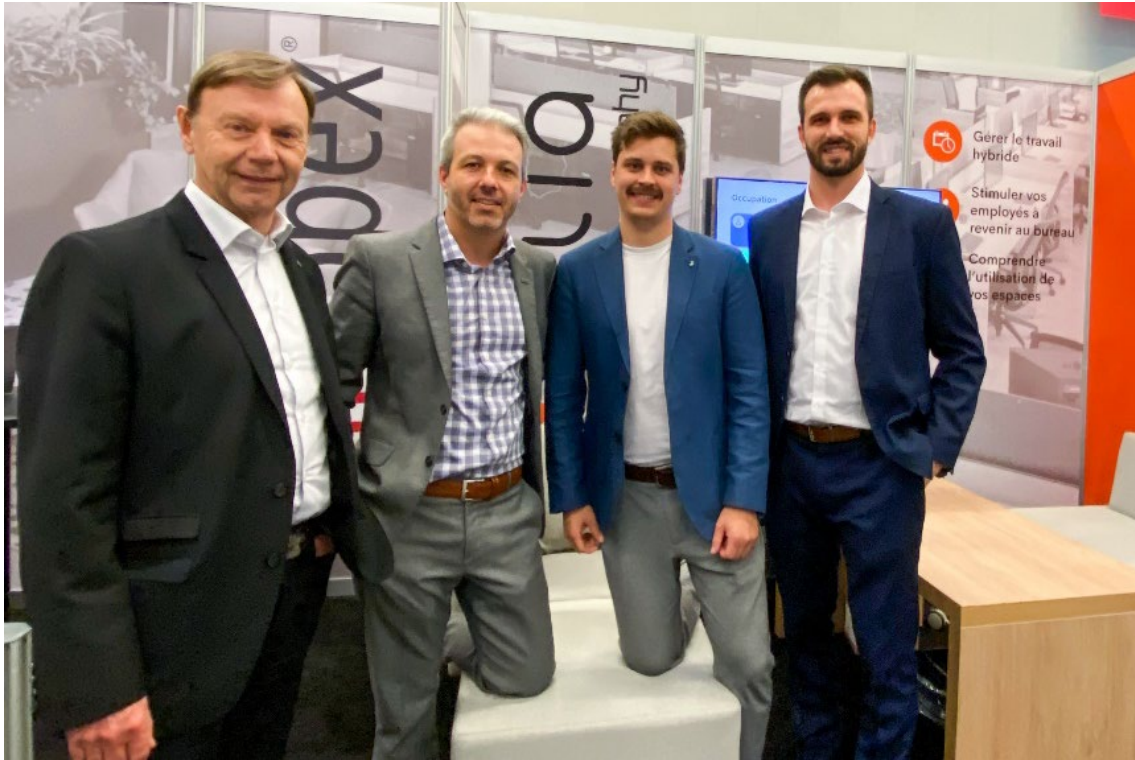
Artopex works with organizations that want to make their spaces more profitable and maintain their corporate culture. ELIA's objective is to help these companies **encourage employees to come to the office**. With ELIA, the staff is not only certain of having an available workspace adapted to his needs but is also assured of not being alone on the premises. Indeed, the platform shows the reservations made within the company and sends intelligent notifications informing the employee of the expected presence of his colleagues.

## Analyzing Space Utilisation



Artopex also works with architects, designers and a network of retailers who want to offer their customers **spaces that are adapted to their needs** and those of their employees. Through its reservation platform and sensors that measure occupancy, ELIA offers **tangible data on how spaces are used by employees**. Architects and designers can use this data and offer companies optimized plans that reflect actual occupancy.

## A Partnership for Businesses Here and Abroad



Artopex and GPHY at the Stratégies PME show in Montreal. From left to right: Daniel Pelletier, President of Artopex, Francis Pelletier, Executive Vice President, Sales and Marketing of Artopex, Anthony Blais, CEO and co-founder of GPHY and Alex Sills, Vice President of Business Development of GPHY.

"For some time now, Artopex has wanted to position itself in the technology sector to offer its clients a 360° solution, from the analysis of floor space use to the reservation of Artopex branded offices, including furniture design, manufacturing and installation. We chose GPHY as our partner because **it's a Quebec company, its team is dynamic, its solution is innovative and its platform is easy to use,**" says Francis Pelletier, Executive Vice President, Sales and Marketing at Artopex.

"We are very excited about this new partnership with Artopex to market our ELIA platform. This collaboration is an opportunity for GPHY to make its space management solution available to a greater number of companies and to **benefit from the expertise of the Artopex network.** We are convinced that this solution will allow companies to **create a better employee experience in the office,** and we are proud to contribute to the creation of workspaces better adapted to the new reality," adds Anthony Blais, CEO and co-founder of GPHY.

All Artopex representatives and many retailers throughout Quebec will offer this technological solution and support GPHY in the implementation of ELIA in their businesses.

To learn more about the ELIA platform and GPHY: <https://www.artopex.com/en/ELIA/>