

Artopex announces a partnership with Interior Avenue

Artopex is pleased to announce that Interior Avenue is now the new manufacturer's representative for Arizona, New Mexico and Nevada. This new partnership is part of their growth strategy in the United States.

"We are happy to welcome Interior Avenue into the great Artopex family. It's a market we aim to develop further, and Interior Avenue's retail network is coherent with our business strategy", explains Francis Pelletier, Executive Vice-President of Sales and Marketing. Comprised of experts in office workspace solutions, Interior Avenue specializes in ideation and space planning. They help their furniture retail network with every step of the work environment design process. The new showroom will be a very useful tool to help retailers discover the various workspace solutions offered by Artopex. Interior Avenue is a well established and well-known partner in the architecture and design communities of the western United States. "Interior Avenue is very proud to join the Artopex family. We are certain that their complete range of office workspace solutions will meet the needs of our clients.", states Jason Bowman, Principal, Interior Avenue.

To highlight this new partnership, Interior Avenue's workspace solutions experts will be visiting the head office from September 9th to the 11th to discover the landscape of Quebec's manufacturing. "We are very enthusiastic about this announcement, we are convinced that this partnership will help Artopex increase its renown and meet the growing American demand.", explains Ben Forest, Regional Sales Manager for the United States.